**MVP Features for GauloFusion**

**For Customers:**

* Browse a list of nearby township restaurants
* View menus with meal descriptions and prices
* Place orders online for collection (no need to queue)
* Pay **using card or mobile wallet only**
* Track the **status of their order in real time**
* Use a **chatbot** for:
  + Order updates
  + Help center questions (e.g., "How do I pay?", "Where do I collect?")

**For Restaurant Owners:**

* Create a profile and register their business
* Upload and manage their menus
* View incoming orders and update order status
* See basic analytics (popular meals, order volume)

**Why These MVP Features?**

These features directly solve the biggest issues:

* **Long queues** → Fixed by ordering online
* **Cash-only problems** → Fixed with card-only system
* **Customer confusion** → Fixed with real-time order tracking and chatbot
* **Lack of tech skills** → Simple dashboard for owners

Once this MVP is working and tested with a few restaurants and customers, more features (like delivery, loyalty rewards, multi-language support, etc.) can be added in later versions.

**Difference between the** **MVP (Minimum Viable Product)** and the **Full Product (Future Features)** for **GauloFusion** :

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| Feature Category | |  | | --- | |  |  |  | | --- | | MVP (Minimum Viable Product) | | Full Product (Future Enhancements) |
| Restaurant Discovery | * Browse restaurant listings * Search by name/cuisine | * Filter by distance, ratings, price * Geo-location features |
| Menu & Ordering | |  | | --- | | * View menus * Add meals to cart * Place orders for pickup |  |  | | --- | |  | | * Custom meal combos * Dietary tags (vegan, spicy, etc.) |
| Payment System | Card-only & mobile wallet payments | Support for vouchers, e-wallets, and QR scan-to-pay |
| Order Tracking | Real-time order status updates | Push notifications via SMS, WhatsApp, or app |
| Chatbot & Help | Basic chatbot: • Help center • Order status | AI-powered assistant: • Order changes • Menu questions |
| Restaurant Dashboard | * Menu management * Order tracking * Business profile | * Advanced analytics * Schedule management |
| Local Events | Basic event listing by admins | * User-submitted events * Interactive township event map |
| User Accounts | Simple profile creation and order history | * Favorites list * Saved orders * Loyalty rewards |
| Security | Basic user & payment security | * Multi-factor authentication * Fraud detection |

**MVP Focus:**

Launch quickly with just the essential tools to:

* Reduce queues
* Accept cashless payments
* Help users track orders
* Get local restaurants online

**Full Product Focus:**

Gradually upgrade based on feedback:

* Personalization, delivery, rewards, notifications, and richer data